

ATR™ SERIES



METALLIZED TECHNOLOGY FOR SERIOUS COMFORT.

ATR is a combination of metallized and dyed tint technology, which means the tint has a metallic layer with coating that helps reflect away the sun's heat and glare. This metal layer helps give your AC a break. ATR has a slightly reflective look that's different from the finish you'll see with most other tint.

REJECTS UP TO
68%
OF IR (SIRR) HEAT/
IRER UP TO 54%¹

PREMIUM
metallized tint



LOOKS UNIQUE & REJECTS HEAT

PROVIDES >99% UV PROTECTION²

SHATTERED GLASS PROTECTION

HELPS REDUCE GLARE

HELPS INCREASE PRIVACY

MANUFACTURER'S LIFETIME LIMITED WARRANTY³



DON'T GO HALF WAY
Even if you are keeping the appearance of your factory privacy glass, make sure that you cover all windows to get the benefits only window film can offer such as heat rejection and UV protection.

	ATR 05	ATR 15	ATR 20	ATR 30	ATR 35	ATR 40	ATR 50
% Selective IR Rejection (SIRR) ¹	68	51	52	51	53	51	44
% Total Solar Energy Rejection	61	48	47	44	44	41	35
% IR Energy Rejection (IRER) ¹	54	38	39	38	40	38	32
% Visible Light Transmission	05	18	25	34	37	46	52
% Ultraviolet Protection (wavelengths 300-380nm)	>99	>99	>99	>99	>99	>99	>99
% Glare Reduction ⁴	94	80	71	61	59	48	41
% Visible Light Reflection (Exterior)	06	05	06	07	08	08	07

EASTMAN

¹IRER is a more complete measurement of heat experienced from solar infrared radiation (780-2500nm) including absorbed and re-radiated energy. SIRR is a measurement of solar infrared radiation (780-2500nm) not directly transmitted through glass. ²Wavelengths 300-380nm. ³Certain restrictions apply. See dealer for warranty details. ⁴These are calculated numbers which may differ between similar products due to averaging and rounding. ©2026 Eastman Performance Films, LLC. All rights reserved. No liability is accepted for errors. (03/26) LL0211NAEN